

Construtora Tenda S.A.

Corporate Taxpayer's ID (CNPJ/MF) 71.476.527/0001-35 Company Registry (NIRE) 35.300.348.206

Material Fact Engagement of Market Maker

FOR IMMEDIATE RELEASE – Construtora Tenda S.A. (B3:TEND3) ("Tenda"), one of Brazil's leading homebuilders and real estate developers operating in the low-income housing segment within the "Minha Casa, Minha Vida" ("MCMV") program, levels 1.5 and 2, informs its shareholders and the market in general that pursuant to provisions in CVM Rule No. 384 of March 17, 2003 ("ICVM 384"), and aiming at improving the liquidity of its shares, has retained BTG Pactual Corretora de Títulos e Valores Mobiliários S.A. ("BTG Pactual"), headquartered in the City and State of São Paulo, at Avenida Brigadeiro Faria Lima, nº 3.477, 14th floor, enrolled with the corporate taxpayer's ID (CNPJ/MF) No. 43.815.158/0001-22 to act as market maker of its common shares trading under the ticker symbol TEND3, within the scope of B3 S.A. - Brasil, Bolsa, Balcão, for a one-(1) year term, automatically renewable for equal periods, unless otherwise expressed by either party.

Tenda informs that fifty-one million, thirty-five thousand, seven hundred and ninety-two (51,035,792) of its common shares are outstanding in the market and that it has not entered into any agreement regulating the exercise of voting rights or the purchase and sale of its securities with BTG Pactual.

The engagement of the market maker reinforces Tenda's commitment to its investors and the best trading practices in the market. BTG Pactual will commence its Market Maker activities on July 25, 2018.

São Paulo, July 24, 2018.

Construtora Tenda S.A.

Renan Barbosa Sanches
Chief Financial and Investor Relations Officer