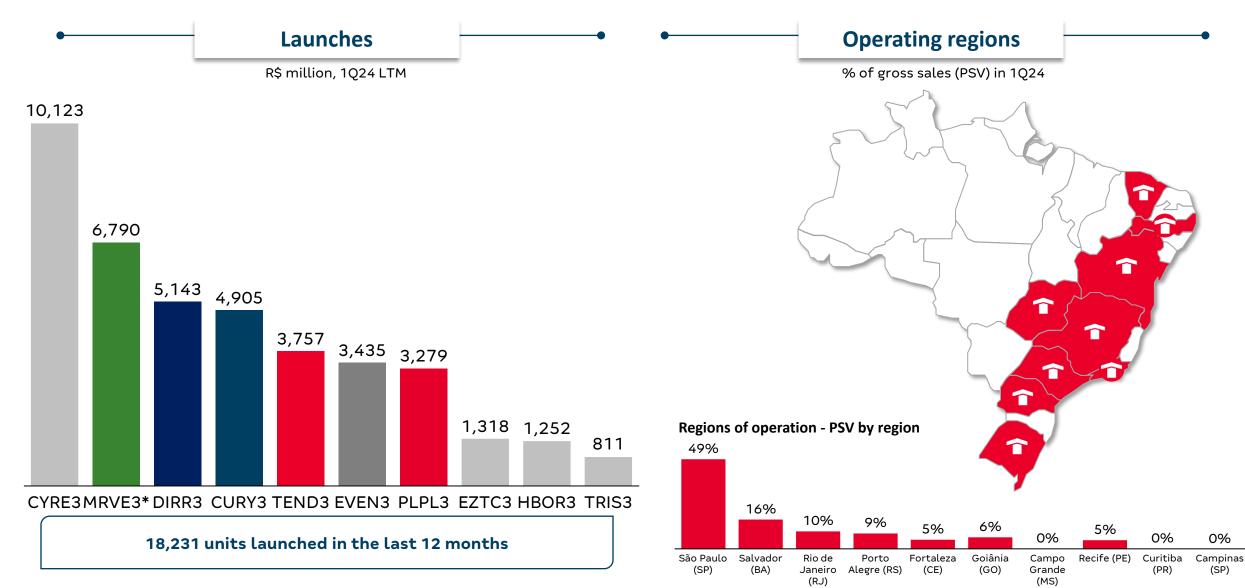


# Tenda is the fifth largest developer of low-income housing in Brazil and operates in nine metropolitan regions of the country





Source: Reference Form – Tenda, Reports of the Mentioned Companies

\* MRV Brazil

#### With more than 50 years of history, Tenda presented a successful strategic 👚 repositioning in 2012 and now begins a new phase

ever closer to the center

of Brazil's large cities

Jaguariúna.

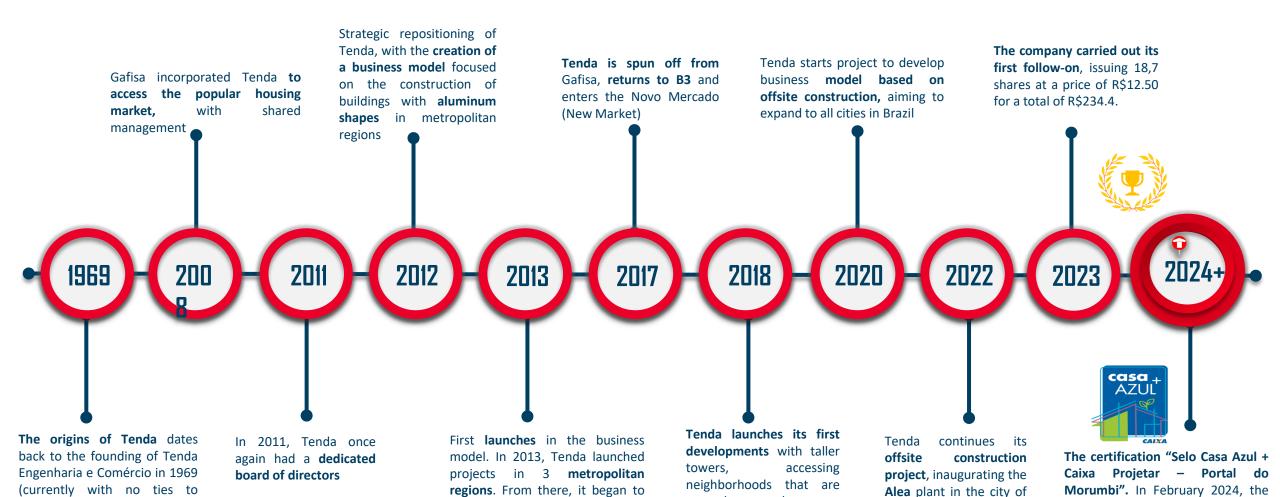


company obtained its first "Casa

Econômica's premier references on

Seal," one of

Sustainability.



grow at the pace of 1 new region

per year

Tenda)

# The continued strong demand from the low-income segment has enabled the company to adopt an innovative industrial approach



		Conventional model of the construction industry	<b>Tenda</b>
$\checkmark$	Product	Without standardization	Only 2 SKUs
	Scale	Small players with limited scale	+17.3 thousand units launched in 2023
V	Organization	Lack of coordination	Totally integrated
	Demand	Cyclical demand	Constant demand

# Year to Date Rate – Year over Year Variation 2.9% Civil Construction ■% Total GPD

#### Only 2 SKUs

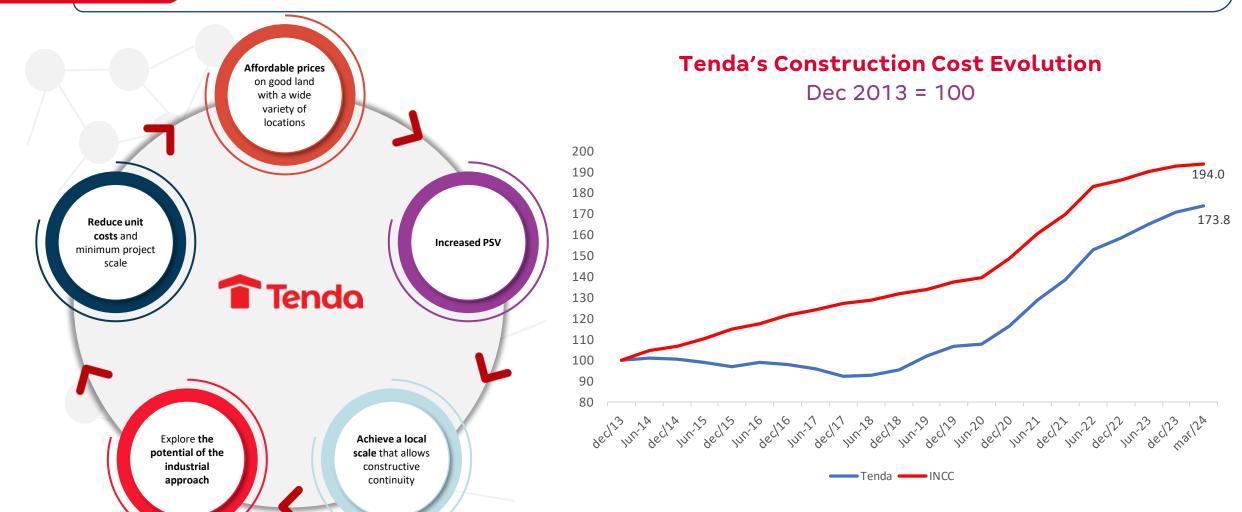




In 2023, although the GDP of the Construction sector declined by 0.5%, it is worth highlighting its significant contribution to the national economy. While Brazil's overall GDP faced challenges, the construction sector maintained a notable representation. Over the past two years, the construction sector recorded robust growth: 12.6% in 2021 and 6.8% in 2022. These figures underscore the sector's resilience and importance, even in the face of economic challenges.

#### Industrial approach that allows great cost efficiency





Robust business model with a strategy focused on **scale and operational efficiency** 

Source: Company / Reference Form 5

# Our sales prices are the lever with the highest speed of result response in Tenda's business model



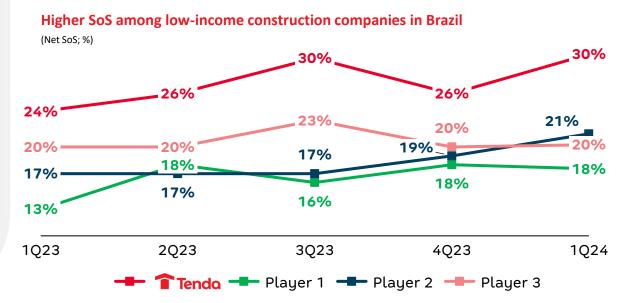


- We are **constantly evolving** our sales prices, maintaining competitive levels;
- This price evolution positively **impacts the gross** margin of new sales, which reached 33.3% in 1Q24;
- Gross sales reached R\$ 1,076.3 million in the first quarter of 2024, achieving Gross SoS of 34.0%
- Net SoS of 30.4%, an increase of 6.0 p.p. compared to 1Q23, and 4.4 pp compared to the fourth quarter of 2023.





Average price per unit - Consolidated (R\$ thousand)



Source: Company. Base date considers 4Q23

#### Launch highlights



In the first quarter of 2024, the company's **launches** totaled **R\$ 763.2 million.** 



#### Tenda VIVER BEM - SP

- Launch: jan/24
- 666 Units launched
- Bracket 2
- PSV R\$ 158.6 million
- Average price R\$ 238,1 thousand



#### PITANGUEIRAS - SP

- Launch: mar/24
- 100 Units launched
- Bracket 2
- PSV R\$ 18.1 million
- Average price R\$ 181.1 thousand

#### **JARDIM BONSUCESSO-SP**

- Launch: mar/24
- 610 Units launched
- Bracket 2
- PSV R\$ 138.3 million
- Average price R\$ 226.7

thousand



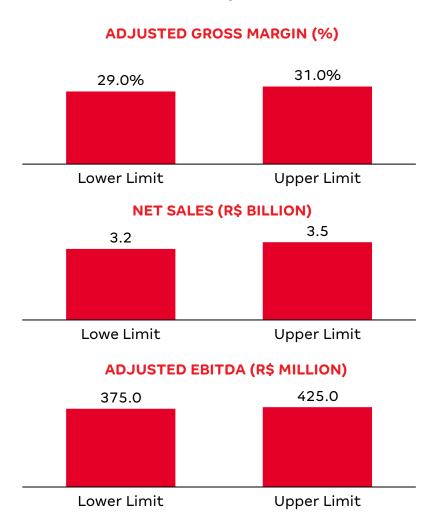
#### Assis - SP

- Launch: jan/24
- 199 Units launched
- Bracket 2
- PSV R\$ 37.0 million
- Average price R\$ 186.0 thousand

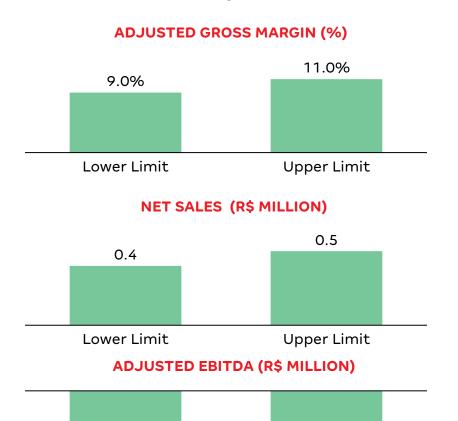




#### **Tenda Projections**



#### **Alea Projections**



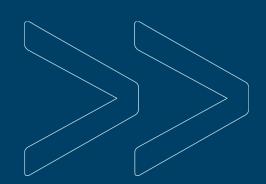
-50.0

Lower Limit

-30.0

**Upper Limit** 

# Housing Program Minha Casa Minha Vida Municipal Programs





# The return of the MCMV Program has brought transformational changes that will benefit the Brazilian market and developers focused on the low-income segment



#### Affordable Housing Market in Brazil

In February 2023, the housing program Minha Casa Minha Vida was officially reconstituted through Provisional Measure no. 1162/23

The program offers low-income families access to financing for home acquisition



Significant changes in the program come into effect in 2023, bringing a sea of opportunities for developers focused on the low-income segment

Sponsored and financed by the FGTS with a robust budget for the next 3 years

One of Brazil's main tools to address the national housing deficit of ~6 million inhabitants, which represents a significant opportunity for the low-income segment."

#### Highlights of Minha Casa Minha Vida



+2 mm new units by 2026



R\$725 bi in credit granted with FGTS resources since 2009



**+6 mm** units delivered since

beneficiaries



~R\$109 bi budgeted by the FGTS in 2023, the largest volume

since 2009



Até R\$55 mil potential subsidy for MCVM

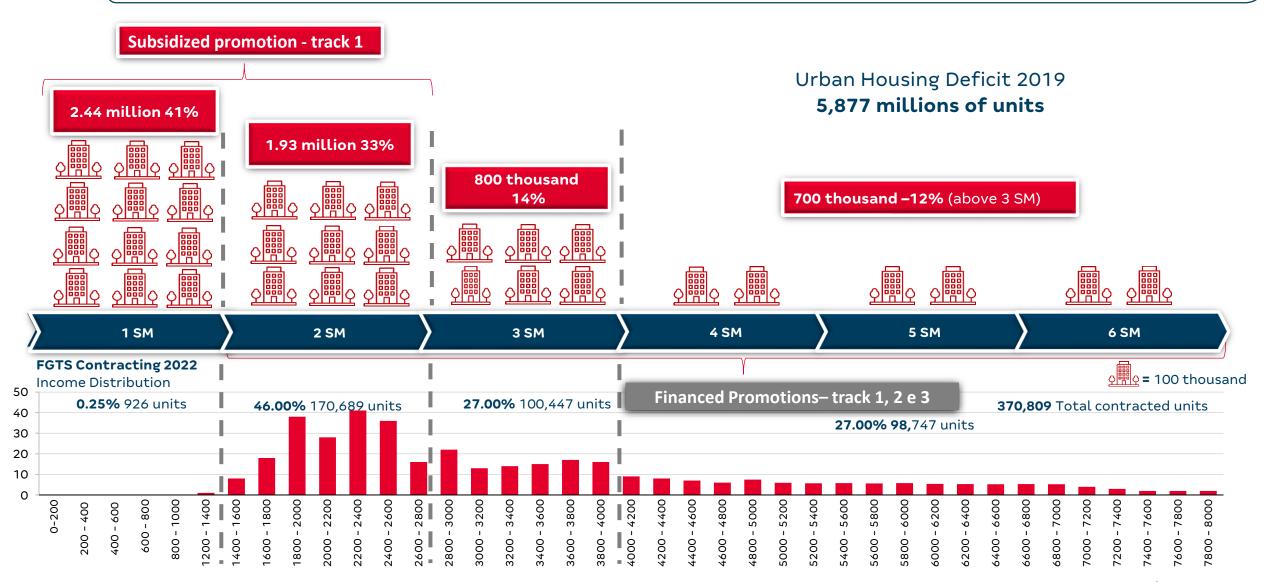


R\$369 bi total FGTS budget between 2023 and 2026

	Major changes in the program								
			Income bracket		Interest rates (without FGTS deposit)		Interest rates (with FGTS deposit)		
	Bracket	Income range	(current)	Income range (new)		S, SE, CO	N, NE	S, SE, CO	N, NE
	Bracket 1 Up to RS	He Ac Bé2	.000	Up to R\$2,000		4.75%	4.50%	4.25%	4.00%
	Bracket 1	<b>Up to</b> R\$2,000	2,000	Up to R\$2,640		5.00%	4.75%	4.50%	4.25%
	Bracket 2	<b>Up to</b> R\$3	,000	Up to R\$3,200		5.50%	5.25%	5.00%	4.75%
	Bracket 2	<b>Up to</b> R\$3	3,700	Up to R\$3,800		-	6.00%	-	5.50%
	Bracket 3	Up to R\$4	,400	Up to R\$4.400		-	7.00%	-	6.50%
		<b>Up to</b> R\$8	3,000	Up to R\$8,000		-	8.16%	-	7.66%



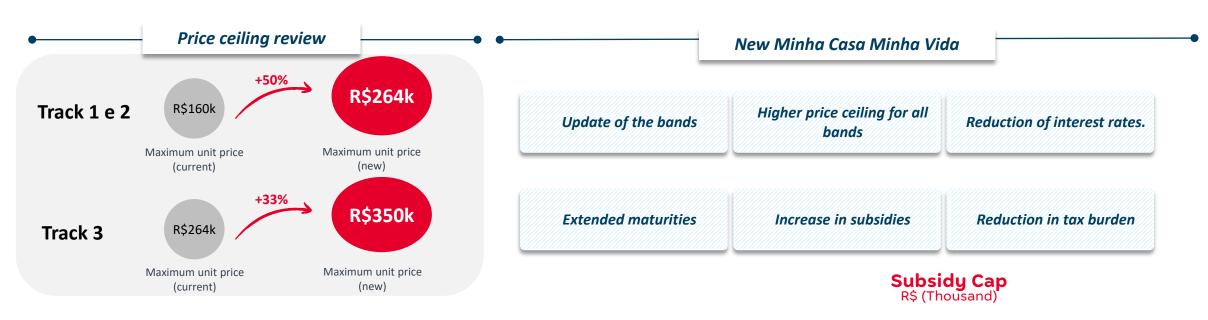
#### The Affordable Housing Market and Housing Needs in Brazil



Source: ABRAINC / Ministério das Cidades 11

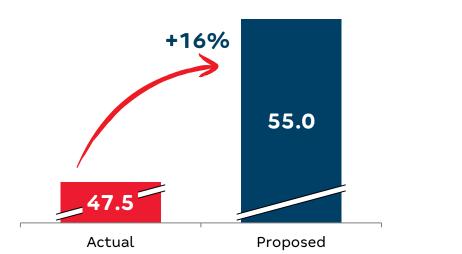
#### New proposals in the resumption of the program Minha Casa Minha Vida





The subsidy is the portion of the financing paid by the Union through the housing program for families that fall within income bands 1 and 2.

With the aim of reducing the down payment for financing and expanding their purchasing capacity, a new subsidy ceiling was approved by the FGTS Board of Trustees in June 2023, increasing from R\$ 47,500 to up to R\$ 55,000.



Source: ABRAINC / Ministério das Cidades 12

# ~80% of the FGTS budget is earmarked for Housing, constituting the main source of resources for low-income housing in Brazil

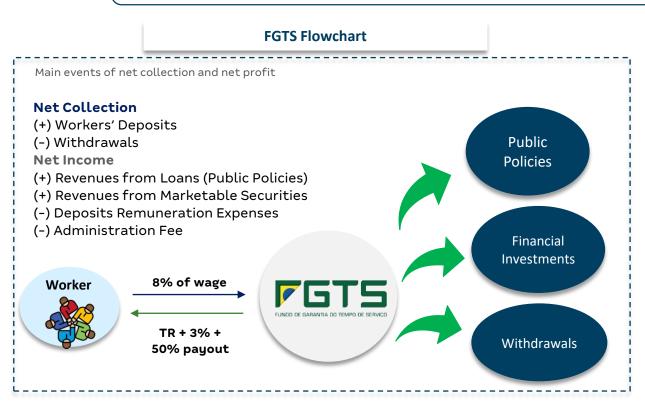
R\$ billion - According to FGTS Budget

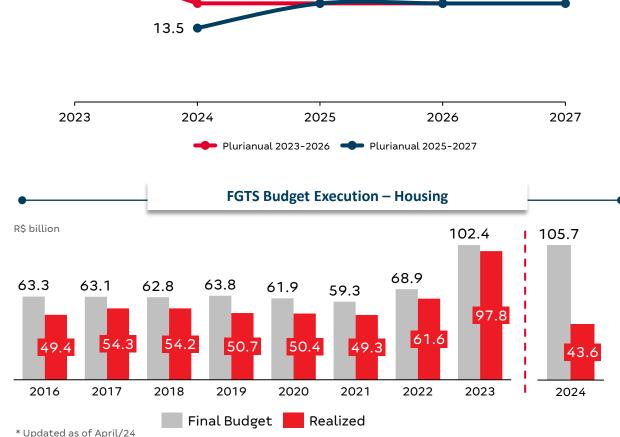
18.0

25.5



18.0





18.0

Cash and cash equivalents ex-Liquidity Fund

18.0

In March 2024, the FGTS Board of Trustees approved the **"FGTS Futuro"**. This modality allows the use of future deposits into the worker's account to settle, amortize, or pay installments of housing loans, with the worker's authorization.

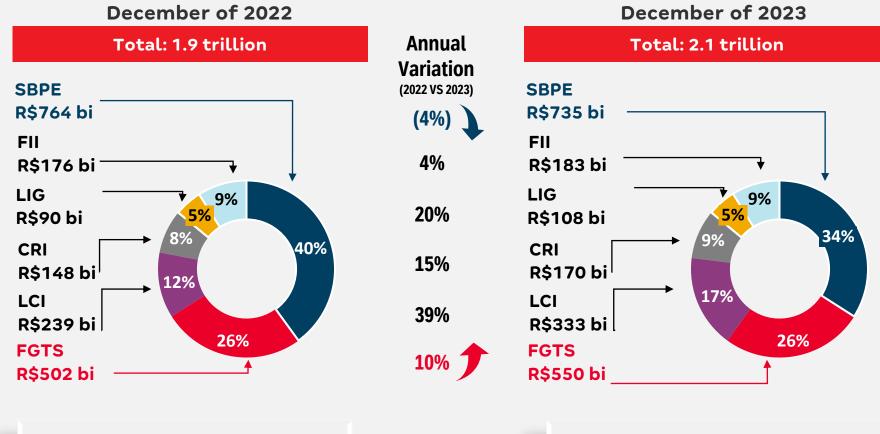
The objective of this measure is to expand access to housing credit for low-income families, as added to Law No. 8.036/90.





- The main sources of financing in the national market are the Brazilian Savings and Loan System (SBPE) and the Severance Indemnity Fund (FGTS);
- Together, they account for approximately 62% of the total funding in the country.
- For low-income families, financing resources predominantly come from the FGTS through the Minha Casa Minha Vida program.

# Structure of Funding (R\$ billion, %)



**SFH = R\$ 1.266 Bi (SBPE+FGTS)** 

SFH = R\$ 1.316 Bi (SBPE+FGTS)

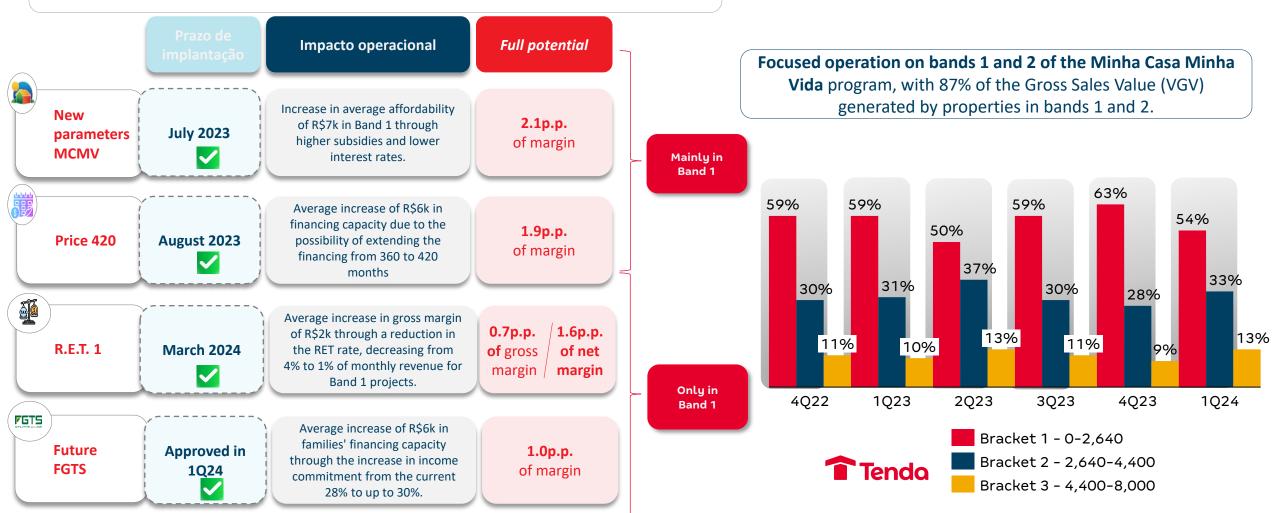
# The majority of our revenue comes from Band 1 of the program, reaching levels of 63% in the 4rd quarter of 2023.



The increase in price ceilings within bands 1 and 2 of the program, combined with the changes that will come into effect in the second half of 2023, represents significant potential for value generation.



#### Gross VGV by income bracket in 3Q23



#### Great market opportunity with regional housing programs



#### **Pode Entrar**

Housing program of the city of São Paulo

First stage of the program approved in April with significant participation from Tenda

More than 3,510 units granted to the company, representing a total PSV (Sales Value) of R\$712.6 million

#### Tenda

Project	Number of units	Value per property	Total PSV
Estação Tolstoi	216	R\$209.9k	R\$45.3 million
Guarapiranga <sup>1</sup>	1,310	R\$206.9k	R\$271.1 million
Citta Vila Prudente	1,984	R\$199.7k	R\$396.2 million
TOTAL	3,510¹		R\$712.6 million

#### 1,468 additional units from Tenda

Eligible to be included in the program if other projects are rejected during document verification

#### ~R\$21 thousand per unit

at a premium in pricing compared to the main competitors participating in the program

#### **Other Regional Programs**

Various opportunities in Tenda's operational regions through housing programs targeted at the low-income segment

Program Name	State /Municipality	Target audience / Income bracket	Benefit per unit	Size of the program
1 Casa Fácil	Paraná	Up to 4 minimum wages	R\$20,000	R\$200 million / year
2 Compra Compartil	hada Porto Alegre	Up to 3 minimum wages	R\$15,000	R\$12 million in 2023
3 De Portas Abertas	Rio Grande do Sul	Up to 4 minimum wages	R\$20,000	in definition
4 Habita+ RJ	Rio de Janeiro	Up to R\$4.4k²	R\$25,000	R\$350 million in 2023
5 Pra ter onde mora	r Goiás	Up to 3 minimum wages	R\$45,800	n.a.
6 Casa Paulista	São Paulo	Up to 3 minimum wages	Between R\$11,000 and R\$16,000	R\$4 billion
7 Morar Bem	Pernambuco	Up to 2 minimum wages	Up to R\$20,000	R\$200 million / year

# New Proposals in the Resumption of the Minha Casa Minha Vida Program - Family Perspective





Family with a gross income of R\$ 1,650.

Property value of R\$ 198,000



Family with a gross income of R\$ 1,980.

Data from **4,426** properties acquired in **São Paulo/SP** by families with an income of up to **R\$ 2,640.00** in **2022**, under the Assistance program:

Average value: R\$ 189,000
Minimum value: R\$ 98,000
Maximum value: R\$ 264,000

#### São Paulo - SP

CURRENT CONDITIONS		PROPOSED CONDITIONS		PROPOSED CONDITIONS	
Down payment	R\$ 69,100	Down payment	R\$ 59,100 Δ= -10,000	Down payment	R\$ 34,900 Δ= -34,200
Supplemental Discount	R\$ 47,500	Supplemental Discount	R\$ 55,000 ∆= +7,500	Supplemental Discount	R\$ 55,00 ∆= +7,500
Financing	R\$ 81,400	Financing	R\$ 83,900 Δ= +2,500	Financing	R\$ 108,100 Δ= +26,700
Rate	CR 25% + 360 months	Rate	CR 25% + 360 months	Rate	CR 30% + 420 months
Installment	R\$ 408.00	Installment	R\$ 409.00	Installment	R\$ 490.00

CURRENT CONDITIONS		PROPOSED CONDITIONS		PROPOSED CONDITIONS	
Down payment	R\$ 58,200	Down payment	R\$ 54,400 Δ= -3,800	Down payment	R\$ 25,300 Δ= -23,900
Supplemental Discount	R\$ 42,100	Supplemental Discount	R\$ 42,900 $\Delta$ =+0,8 Thousand	Supplemental Discount	R\$ 42,900 ∆= +0,8 thousand
Financing	R\$ 97,700	Financing	R\$ 100,600 Δ= +2,900	Financing	R\$ 129,700 Δ= +32,000
Rate	CR 25% + 360 months	Rate	CR 25% + 360 months	Rate	CR 30% + 420 months
Installment	R\$ 490.00	Installment	R\$ 490.00	Installment	R\$ 588.00

Source: ABRAINC / Ministério das Cidades 17

# New Proposals in the Resumption of the Minha Casa Minha Vida Program - Family Perspective



Family with a gross income of R\$ 1,650

Property value of R\$ 167,000

Family with a gross income of R\$ 1,980.

Data from 1,673 properties acquired in Salvador/BA by families with an income of up to R\$ 2,640.00 in 2022, under the Assistance program:

Average value: R\$ 159,000
Minimum value: R\$ 98,000
Maximum value: R\$ 209,000

#### Salvador - BA

CURRENT CONDITIONS		PROPOSED CONDITIONS		PROPOSED CONDITIONS	
Down payment	R\$ 35,700	Down payment	R\$ 25,600 Δ= -10,100	Down payment	R\$ 0,2 thousand $\Delta$ = -35,400
Supplemental Discount	R\$ 47,500	Supplemental Discount	R\$ 55,000 Δ= +7,500	Supplemental Discount	R\$ 55,000 ∆= +7,500
Financing	R\$ 83,800	Financing	R\$ 86,400 Δ= +2,600	Financing	R\$ 111,800 Δ= +27,900
Rate	CR 25% + 360 months	Rate	CR 25% + 360 months	Rate	CR 30% + 420 months
Installment	R\$ 409.00	Installment	R\$ 409	Installment	R\$ 490.00

CURRENT CONDITIONS		PROPOSED CONDITIONS		PROPOSED CONDITIONS	
Down payment	R\$ 32,000	Down payment	R\$ 24,000 Δ= -8,000	Down payment	-
Supplemental Discount	R\$ 34,400	Supplemental Discount	R\$ 39,300 ∆= +4,900	Supplemental Discount	R\$ 39,300 ∆= +7,300
Financing	R\$ 100,600	Financing	R\$ 103,700 Δ= +3,100	Financing	R\$ 127,700 Δ= +27,100
Rate	CR 25% + 360 months	Rate	CR 25% + 360 months	Rate	CR 30% + 420 months
Installment	R\$ 490.00	Installment	R\$ 491.00	Installment	R\$ 560.00

Source: ABRAINC / Ministério das Cidades 18

## **Tenda in Numbers**





#### Proven Track record with robust operational results

Consistent and disciplined growth of Tenda's main operational indicators ensuring the company's positioning among the leading real estate developers in the country

#### Landbank

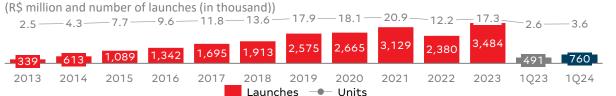






Extensive land bank ready to be accessed for the development of profitable projects

#### Launches

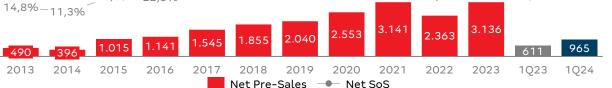




Sustainable launch speed with several successful projects delivered over the last 10 years

#### Net Pre-Sales and Net Pre-Sales Over Supply (SoS)

(R\$ million / Average quartely SoS (%)) \_23,8%-22,8%-25,5%-30,7%-28,1%-30,0%-33,0%-24,0%-26,7%-24,4%-30,4%





Strong sales growth with recovery observed in 2023

#### **Inventory at Market Value**

(R\$ million (PSV) and inventory turnover (in months of net pre-sales))

$$15.1 - 25.1$$
  $10.6 - 11.4 - 9.2 - 7.4 - 9.3 - 7.8 - 6.5 - 9.9 - 9.1 - 9.6 - 7.6$ 





One of the smallest inventories among public companies, demonstrating strong absorption of our units

Inventory at Market Value — Inventory Turnover

Source: Company. Consolidated numbers.

## The company is regaining good financial results, bringing optimism and confidence for the future





# Cash Generator Model

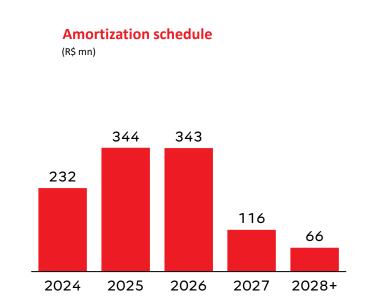
#### Controlled indebtedness with improvement through new issuances in 2023

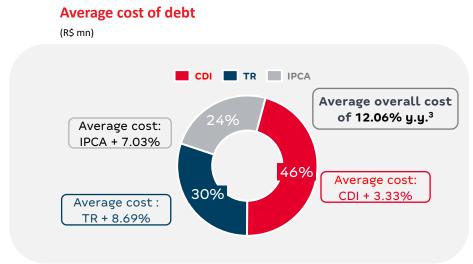


#### **Debt overview**

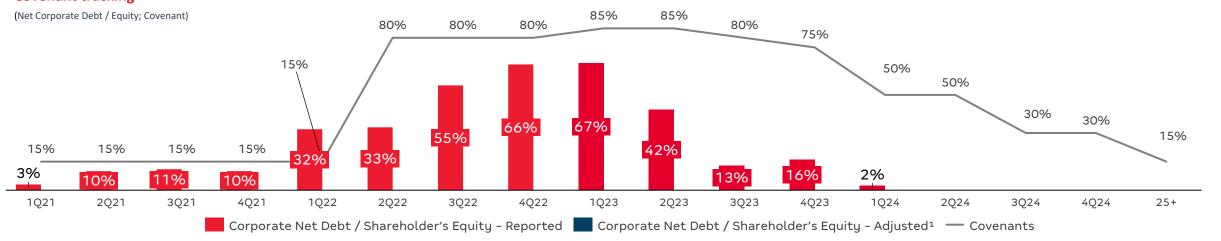
(R\$ mn)

Gross debt	1,101.2
Cash and cash equivalents <sup>1</sup>	(747.4)
Net debt	353.8
Net Debt / Equity (SE+MS)2	39.5%
Corporate Net Debt / Shareholders' Equity	2.4%





#### **Covenant tracking**



#### The company has already gone through its most challenging period and remains strategically well-positioned in the affordable housing segment in Brazil.



#### **Cash-Generating Business** Model

- Transfer after sales
- Construction execution speed
- Cash flow acceleration

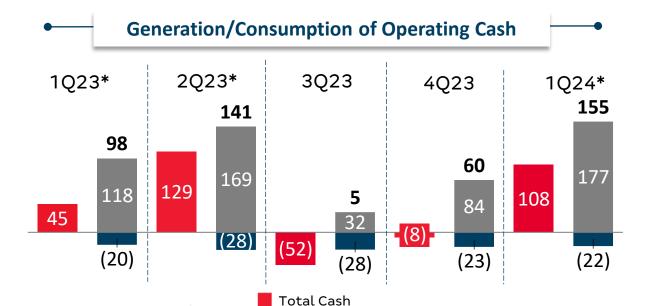
#### Minimum Cash Policy

Minimum cash equivalent to::

- 3 months of operational outflows
- Short-term debts
- Land (short term)

#### **Capital Allocation**

- Share buyback
- Dividend payment



Tenda Operating Cash Alea Operating Cash

- The RET1% has finally come into effect in March, and it has already impacted our monthly results and cash generation starting from April.
- The Future FGTS has been approved and has already come into effect in April.
- We generated operational cash flow at Tenda for the 6th consecutive quarter. Additionally, demand across all income brackets of the MCMV program remains very strong, which keeps us optimistic for the future

## Strategy

The segment and our business model enable a resumption of growth, in addition, Tenda has developed an innovative business model, based on offsite construction, to reach new markets

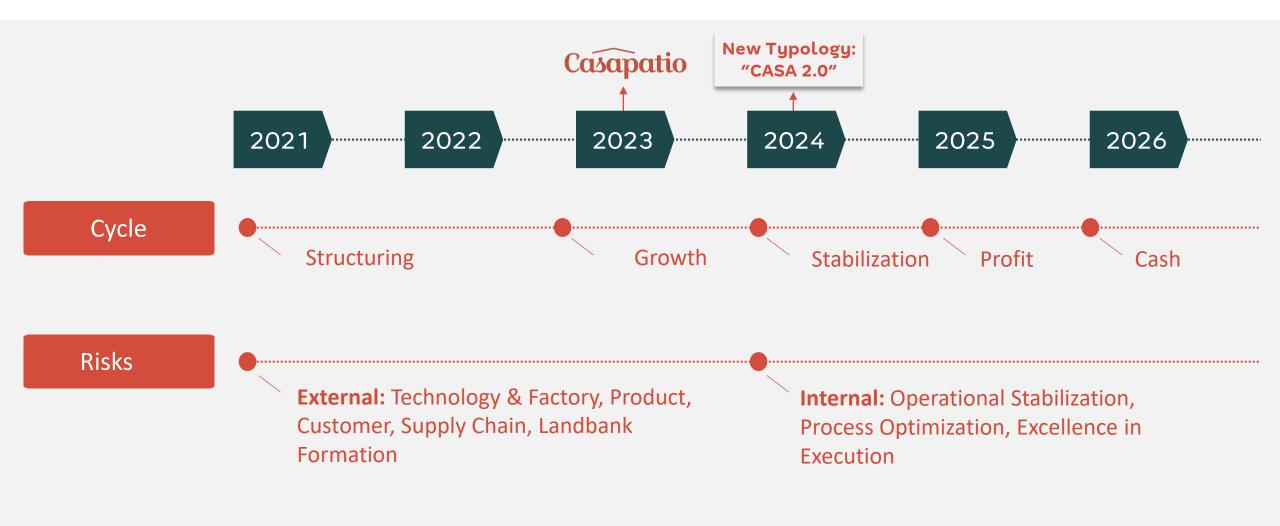
Tenda enters this market creating a competitive differential through off-site industrialization, with the adoption of wood frame technology

Alea houses are produced with a high-tech construction method, created in the United States and used in several countries around the world. Resistant, with thermal comfort and acoustic insulation, offering a new way of living.



In recent years, we have experienced significant evolution and acquired valuable lessons to drive Alea's sustainable growth. Our priority has been to stabilize the pilot-scale operation in order to accelerate growth





In 2023, the new Brazilian standard for the light wood frame system came into effect, bringing flexibility to operations.



# Significant milestones were achieved in the first year of alea's operation, and solid strategic foundations were defined to ensure the platform's long-term sustainability



Foundation of Alea's strategy and main results so far



**Product Market Fit** 

- ✓ The sales performance throughout the year confirmed Alea's product market fit, reinforcing the acceptance of the value proposition by customers
- ✓ Average VSO of 53.8% per quarter in 2022
- ✓ Average price gain of 14.3%

2



**Supply Chain** 

- ✓ Significant evolution in the supply chain security, especially in the wood-frame chain.
- ✓ Verticalization of the timber chain, with strategic negotiations for the supply of key inputs.
- ✓ Reduction of risks associated with other items by a significant decrease in single-source and imported items.

3



**Fields of Play** 

- Expansion of the addressable market, by incorporating smaller cities into the Fields of Play.
- ✓ Sales performance in Iperó and Cerquilho led to considering the inclusion of cities starting from 20,000 inhabitants.
- ✓ Evolution in realizing Alea's differential in operating with a low local minimum scale, difficult to replicate by traditional players

4



**Post-Occupancy** 

- Differentiation in postoccupation.
- ✓ Belief in high value perception brought by the condominium.
- Low incidence of technical assistance requests so far



**Landbank Formation** 

- ✓ Landbank in formation with significant developments carried out in 2022.
- ✓ Prospecting pipeline allowed interaction with various municipalities, creating technical knowledge of legislations and administrative approval processes.
- √ Validation of Alea's value proposition for key stakeholders.

Advancements in 2023



Increase in the minimum price per unit for compliance with the MCVM (Minimum Capital Value for Mortgage)



New CASAPATIO model with construction in 3 months



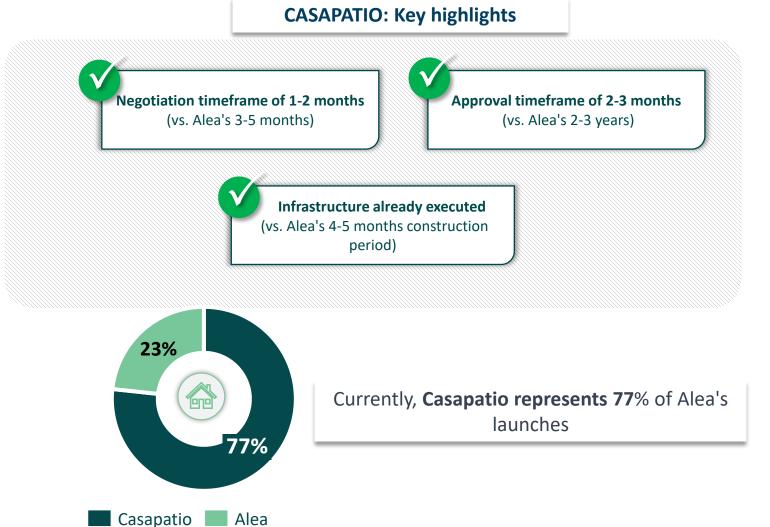
Expansion of prospecting with smaller cities in the Fields of Play

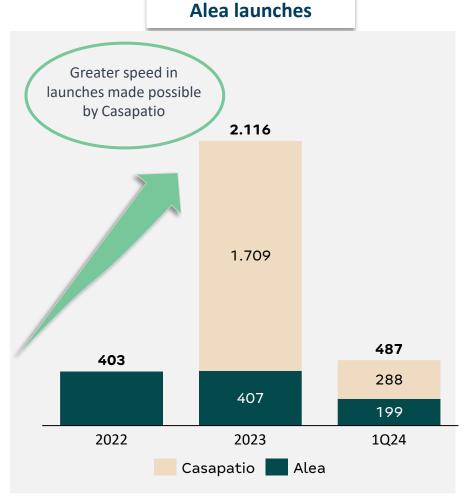
Source: Company 28

#### In 2023, Alea launched the 'Casapatio Project': a brand focused on products in open lots.



Custom patio homes model with 100% POC delivery in 3 months arrives to accelerate Alea's growth in Off-Site construction.



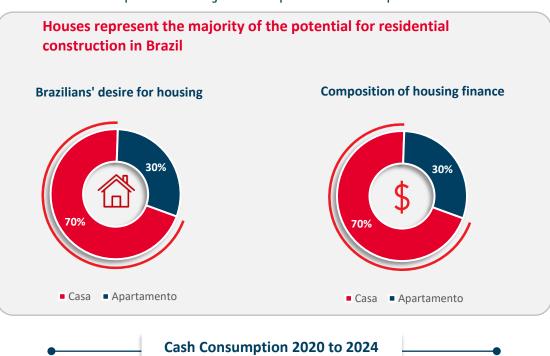


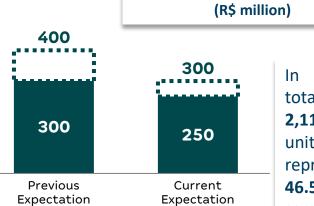
Source: Release 1Q24 29



#### Massive growth avenue in Off-site construction with Alea

Houses represent a significant portion of the potential residential construction market in Brazil, and almost no major player is focused on the segmentno





In 2023, Alea projects totaled a launch volume of **2,116 units**. In 1Q24, 487 units were launched, representing **an increase of 46.5%** compared to the same period last year.

## Alea secures Tenda's exposure to a blue ocean of opportunities represented by an addressable market of nearly R\$250 billion



Source: Company

Operational Evolution -Construction Site and Factory

#### **ALEA Operation**

923 units









May-22

Nov-23

Q2 24

Q3 24









Apr-23 Q2 24

Q2 24

Q3 24

#### **CASAPATIO Operation**

870 units









Q4-24









-21 Q2-24

Q3-24

A

#### The execution of the Alea works is divided into three stages:

Infrastructure

Earthworks, House Foundations, Underground Networks, Pavement

Assembly

Assembly of Houses: Panels and Roofs

**Finishes** 

Ceramic Flooring, Painting, Doors, Electrical/Plumbing Installations, Sanitary
Ware and Fixtures



# Focusing on **increasing** the **industrialization** of finishes, allowing:

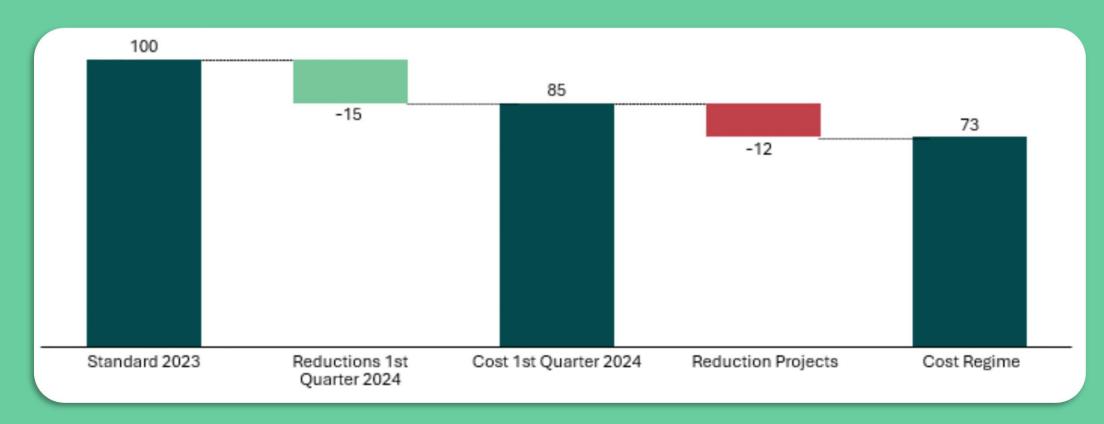
- Reducing the workforce on the construction site
- 2 Simplifying material logistics
- 2 Optimizing the construction site

#### **Industrialization Roadmap:**

- 1) Shaft with hydraulic installations
- 2) Electrical harnesses
- 3) Joint treatment
- 4) Door installation
- 5) Wall painting
- 6) Ceramic wall cladding



In the first quarter of 2024 alone, we achieved real progress in **55%** of the mapped initiatives, enabling a **15%** reduction in costs from **2023**.





# The wood frame standard allowed optimization of the construction system:

- 1 Changes in typology
- 2 New technical specifications
- 2 Flexibility for new processes

# New House 2.0: (approximately 10% reduction in the 1st Quarter of 2024)

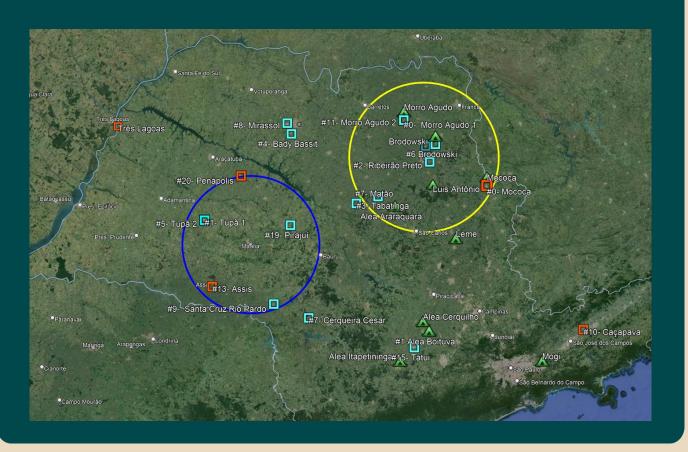
- 1) Flat-roofed house (material and labor cost reduction) 3.5%
- 2) Visible joint (material and labor cost reduction) 3.4%
- 3) Specification change (material cost reduction) 2.3%
- 4) Finger joint application (reduction in wood loss) 1%



# The formation of construction stains will enable continuity in all services:

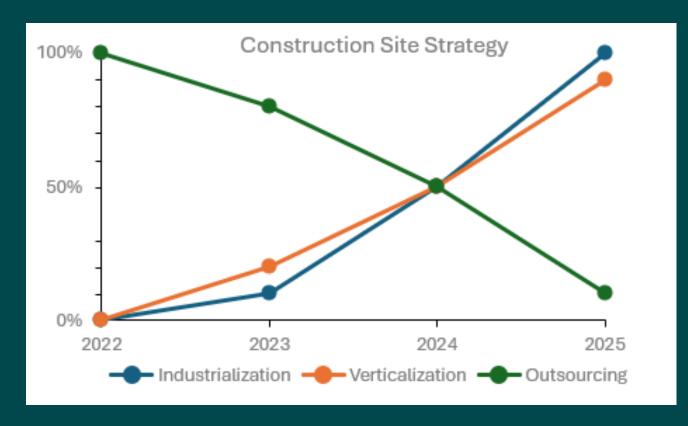
- 1 Training and retention of contractors
- 2 Production line with productivity gains (continuity)
- 3 Verticalization of labor On site

# Two construction sites in the process of stabilization: Ribeirão Preto and Marília





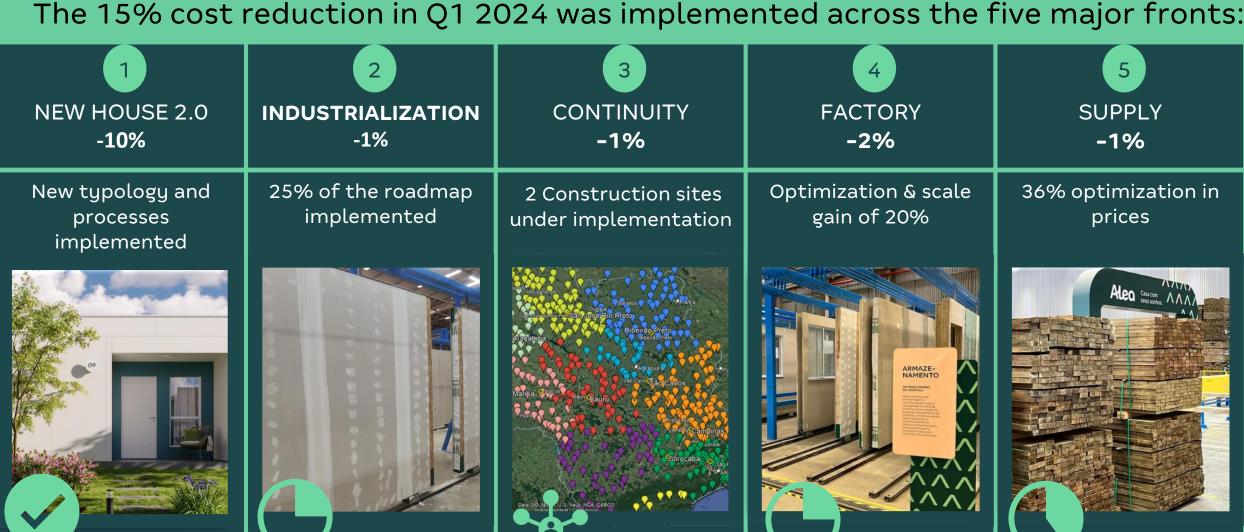
#### **Construction Site**



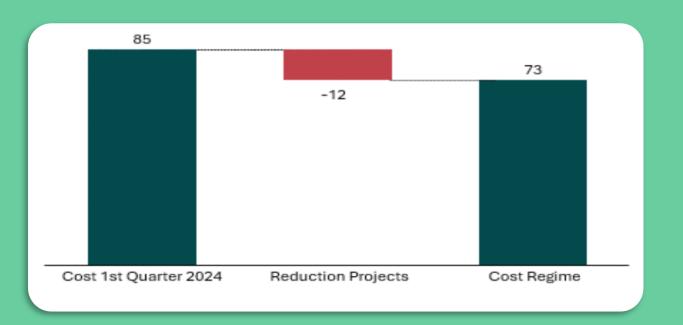
The formation of the construction site through continuous launches will allow the stabilization of the works, creating production lines that enable the verticalization of labor with increased productivity.



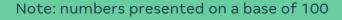
#### The 15% cost reduction in Q1 2024 was implemented across the five major fronts:



#### The reduction journey for cost in regime (end of 2025) is 12%:



- 1) Industrialization: -2%
- 2) Works Efficiency: -3%
- 3) Factory Scale: -6%
- 4) Supply Gains: -1%





## **ESG**

#### **ESG Pillars**



#### **Social inclusion**

#### Properties affordable by low-income families **B3 COMPANY FULLY DEDICATED TO** PROJECTS IN MINHA CASA MINHA VIDA **PROGRAM** Closer to the floor **AVERAGE MONTHLY** value than bracket **FAMILY INCOME** (R\$, Jan/24 to Mar/241) 2 of MCMV 3,073 4,000 2,000 **AVERAGE PRICE PER UNIT SOLD** (R\$ thousand, 1Q242) 255 214 **MCMV**

# Respect for clients and employees

## Clients receive the housing units within schedule

100% OF PROJECTS LAUNCHED AFTER 2013 WERE **DELIVERED WITHIN SCHEDULE** 

Most employees directed hired



75%

... of which

ARE DIRECTLY HIRED BY TENDA

Own employees in ~100% of the tower's activities



#### **SAFE ENVIRONMENT:**

INDUSTRIAL RISK MONITORING STANDARDS

# Commitment to ethics and governance

#### Culture focused on ethical conduct

- ✓ Ethics Committee coordinated by the CEO
- ✓ Ethics Code for employees and suppliers
- ✓ Preliminary Assessment of suppliers
- ✓ Independent Reporting Hotline

#### Reference Governance

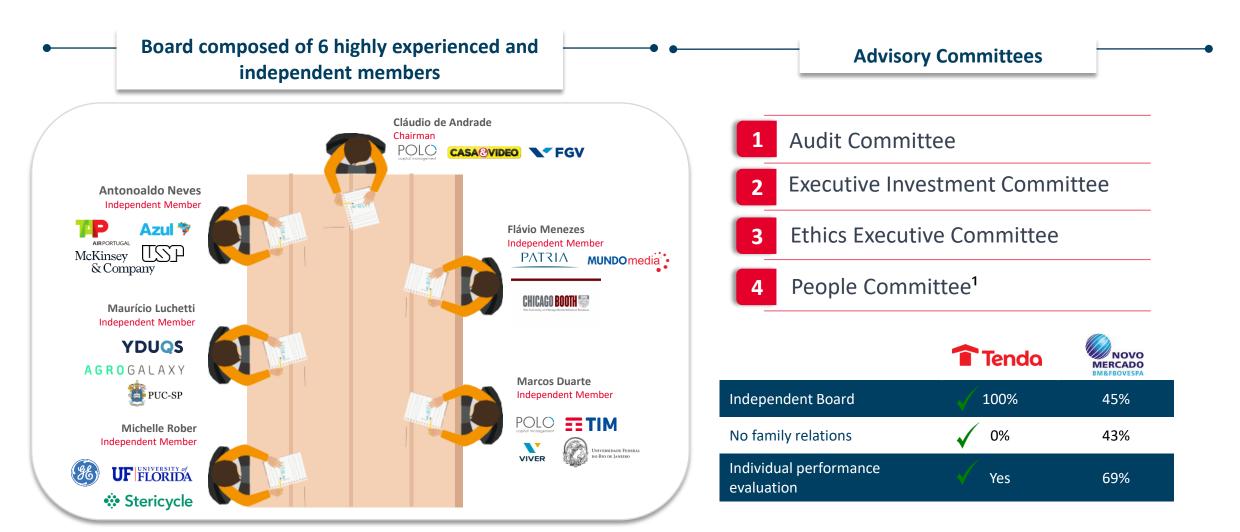
90%

COMPLIANT WITH IBGC'S BEST

PRACTICES IN 2019<sup>3</sup>

- √ A New Market Company
- ✓ All board members are independent.
- ✓ All the directors are statutory officers, with 20% of compensation linked to long term incentives<sup>4</sup>

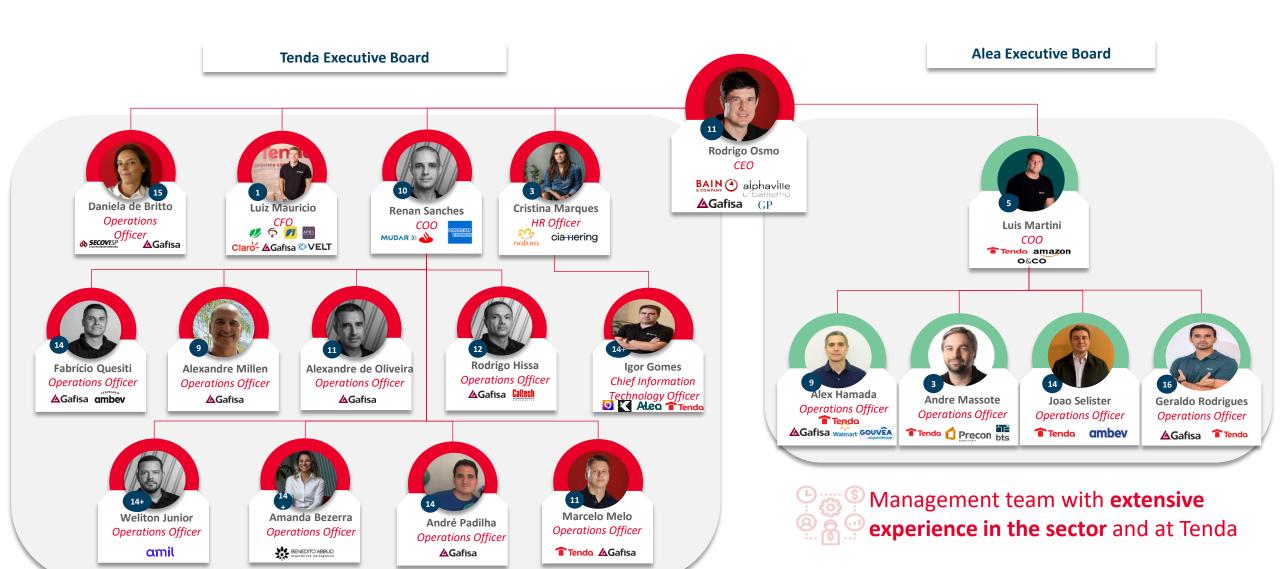
# Tenda adopts the best Corporate Governance practices, holding a prominent position among the companies in the New Market, B3's highest level



First-rate corporate governance: 100% independent board combined with a management team with extensive experience in the sector and at Tenda



#### Management with extensive experience in the sector



#### **Stock Performance and Share Structure**



