

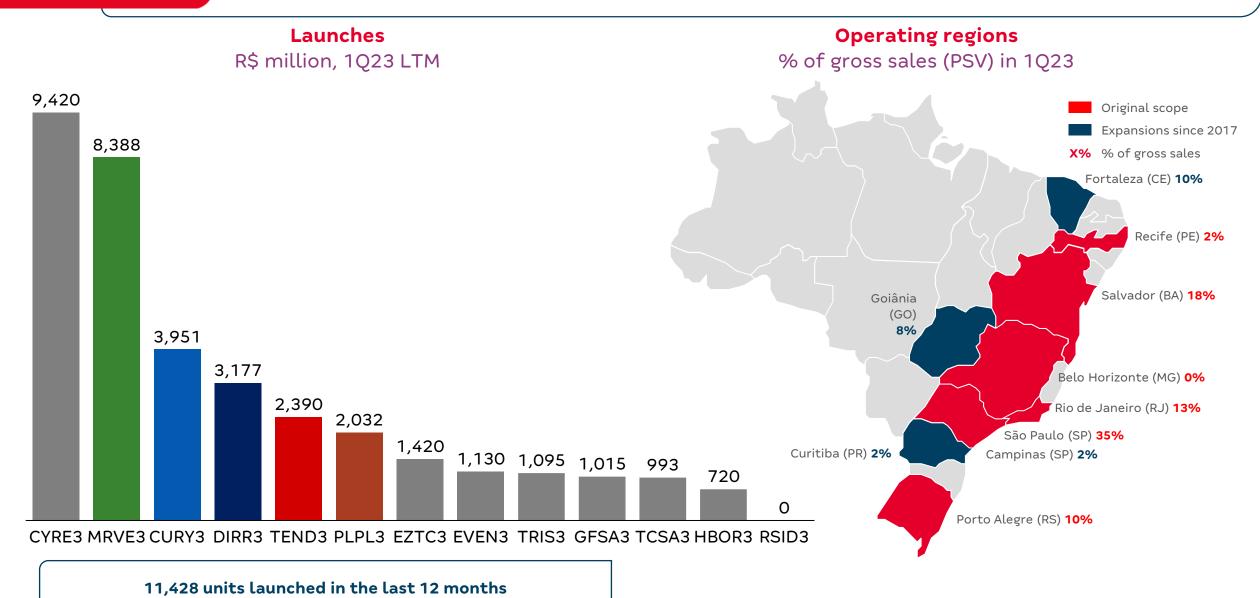
Corporate Presentation

1Q23



Tenda is the fifth largest developer of low-income housing in Brazil and operates in ten metropolitan regions of the country





With more than 50 years of history, Tenda presented a successful strategic repositioning in 2012 and now begins a new phase



In 2008, Gafisa incorporated Tenda to access the affordable housing market and integrated both management teams. In 2011, Tenda once again had a dedicated board of executives.

First launches in the business model. In 2013, Tenda launched projects in 3 metropolitan regions. From there, it began to grow at the pace of 1 new region per year

Tenda launches its first developments with taller towers. accessing neighborhoods that are ever closer to the center of Brazil's large cities

Tenda continues its offsite construction project, inaugurating the Alea plant in the city of Jaguariúna.

1969

The origins of Tenda

dates back to the

founding of Tenda

Engenharia e

Comércio in 1969

(currently with no

ties to Tenda)

2008

Strategic repositioning of Tenda, with the creation of a business model focused on the construction of buildings with aluminum shapes in metropolitan regions

2012

2013

Tenda is spun off from Gafisa, returns to B3 and enters the **Novo Mercado (New** Market)

2017

2018

Tenda starts project to develop business model based on offsite construction, aiming to expand to all cities in Brazil

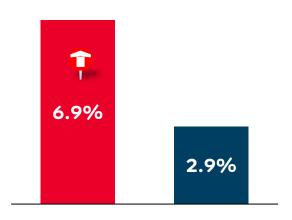
2020

2022+

The continued strong demand from the low-income segment has enabled the company to adopt an innovative industrial approach



GDP 2022 - BRASIL¹



Civil Construction was the precursor of GDP growth in Brazil in 2022.

■ % Civil Construction
■% total GDP

CONSTRUCTION

- ✓ No standardization
- ✓ Small players
- ✓ No coordination
- ✓ Cyclical demand



- Only 3 SKUs
- +12.1 thousand launched units 2022
- ✓ Full integrated
- ✓ Constant demand

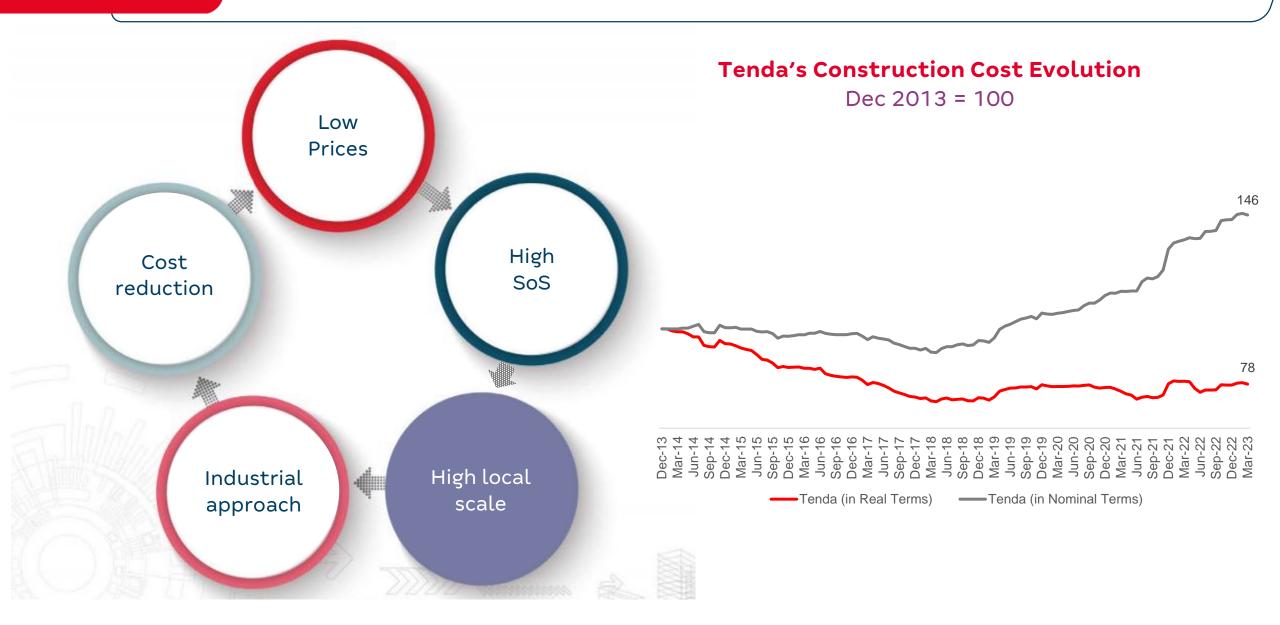
Only 2 SKUs: buildings T+4 without an elevator and buildings with 1 or more elevators up to 16 floors.





This industrial approach allows for continuous improvement, which leads to consistent reductions in construction costs, despite the recent rise





Our sales prices are the lever with the highest speed of result response in Tenda's business model



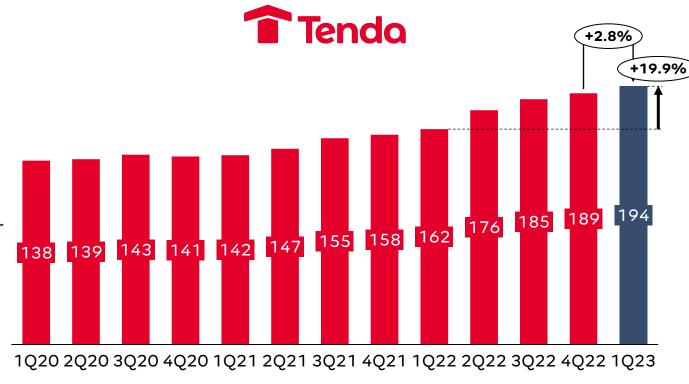








- We are constantly evolving our sales prices, maintaining competitive levels;
- This price evolution positively impacts the gross margin of new sales, which reached 31.1% in 1Q23;
- Gross sales reached R\$ 733 million in the first quarter of 2023;
- Tenda has sold over 126 units since 2015, an average of 3,8 per year¹;



Average price per unit - Consolidated (R\$ thousand)



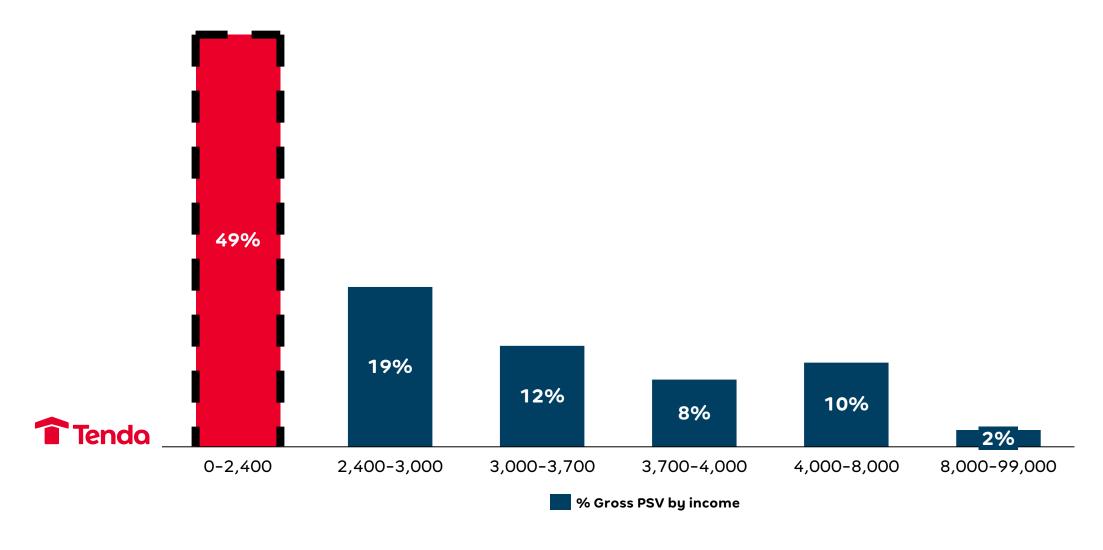












Source: Company 1 Base date considers 4Q22

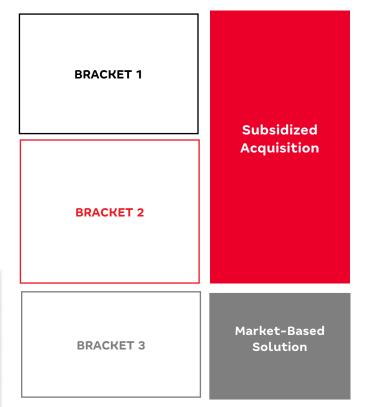
Significant demand for housing among those ineligible for marketbased financing



Popular Housing Market in Brazil

- On February 14, 2023, Provisional Measure No.1.162/2023 was signed, announcing the resumption of the Minha Casa Minha Vida program.
- The program resumes track 1, which is aimed at families with incomes of up to R\$2,640.
- The program is aimed at residents in urban areas with gross monthly family income of up to R\$8,000.
- Lower interest rates to guarantee decent housing for the low-income population, using resources from the FGTS.

Group	Income Range	
Bracket 1	Up R\$2,640	
Bracket 2	R\$2,640.01 to R\$4,400	
Bracket 3	R\$4,400.01 to R\$8,000	



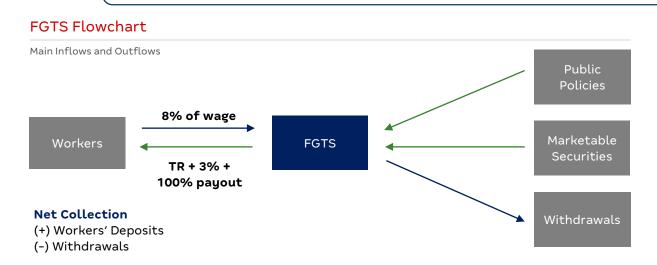
- Families are randomly selected and pay a symbolic value for the property
- Primary Funding Source: General Budget of the Union (OGU)
- Families acquire units from the homebuilder
- Financial agent (CEF. BB) approves credit
- Subsidies meet the gap between payment capacity and property's market value
- Fiduciary alienation (mortgage) allows property resumption in case of delinquency
- Primary Funding Source: FGTS (mandatory pension fund)

Financed by local private banks

The government's goal is to contract two million homes by 2026.

~80% of the FGTS budget is earmarked for Housing, constituting the main source of resources for low-income housing in Brazil

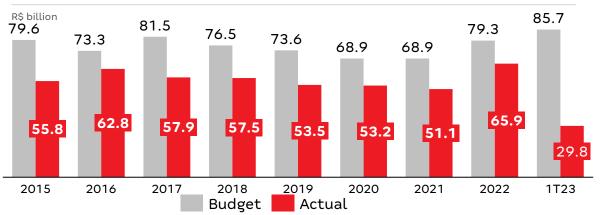


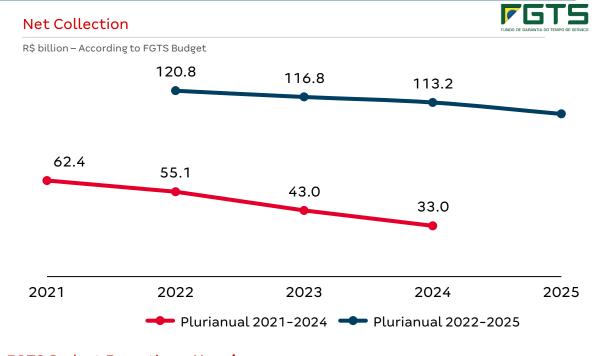




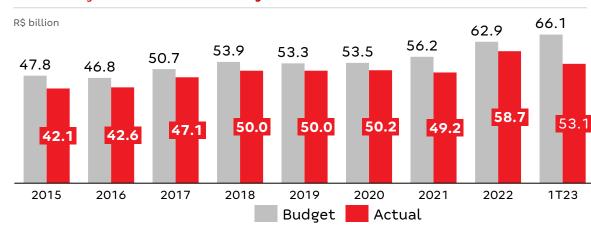
- (+) Revenues from Loans (Public Policies)
- (+) Revenues from Marketable Securities
- (-) Deposits Remuneration Expenses
- (-) Administration Fee

FGTS Budget Execution - Full





FGTS Budget Execution – **Housing**



Source: FGTS. Diário Oficial da União (955/2020).



MIRANTE PIRITUBA - SP



Launch: Feb/23

566 Units Launched

Bracket 2

PSV – R\$ 120.8 million

Average Price R\$ 213.5 (thousand)

In 2023, seven projects were launched with 2,331 units and an average sales price of R\$ 192 thousand, reaching a total PSV of R\$ 447.6 million.

VILLA VENETO - SP



Launch: Feb/23

416 Units Launched

Bracket 2

PSV – R\$ 80.7 million

Average Price R\$ 194.0

(thousand)

PORTO BARÃO - RJ



Launch: Mar/23

300 Units Launched

Bracket 2

PSV – R\$ 57.4 million

Average Price R\$ 191.4 (thousand)

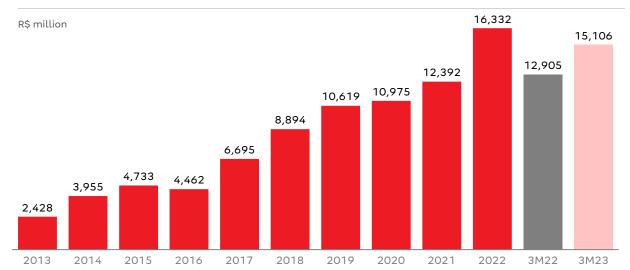


Tenda in Numbers

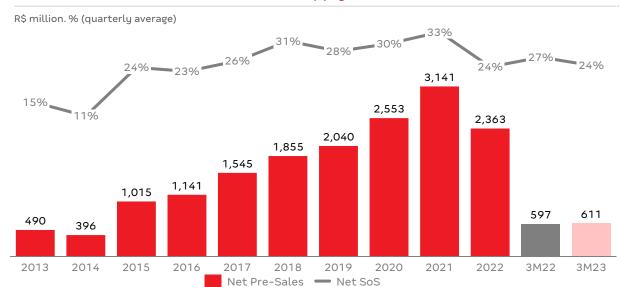


Operational Highlights

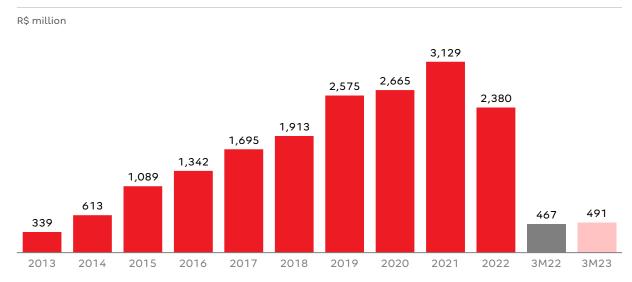
Landbank - Consolidated



Net Pre-Sales and Net Pre-Sales Over Supply (SoS) - Consolidated

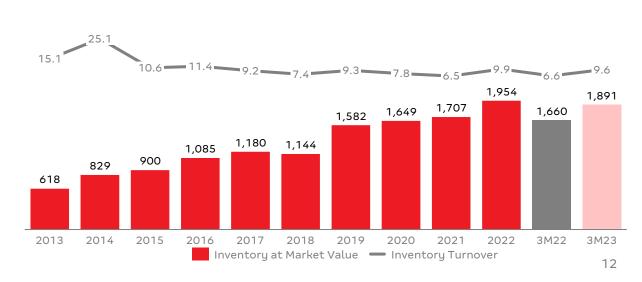


Launches - Consolidated



Inventory at Market Value - Consolidated

R\$ million (PSV) and inventory turnover (in months of net pre-sales)

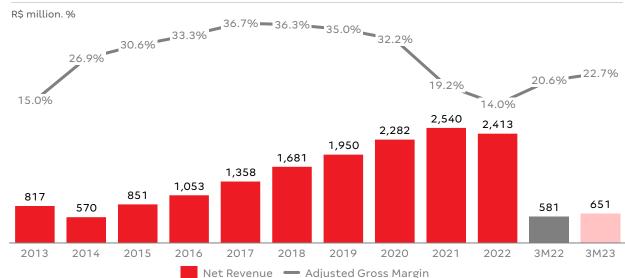


Source: Company

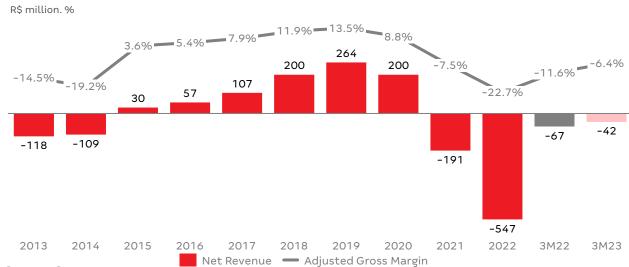
Financial Highlights

1

Net Revenues and Adjusted Gross Margin¹ - Consolidated



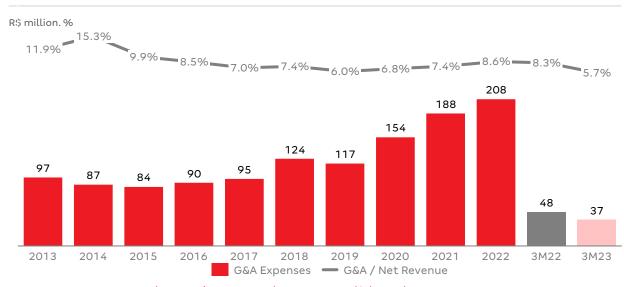
Net Income and Net Margin - Consolidated



Source: Company

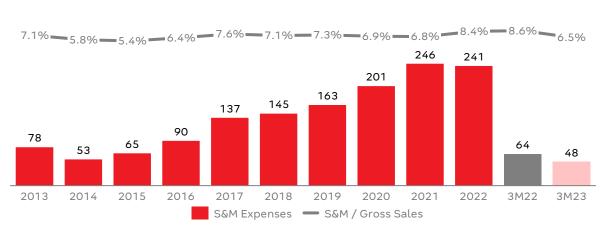
Note: (1) Adjusted by capitalized interests.

G&A Expenses and G&A / Gross Sales - Consolidated



S&M Expenses and S&M / Gross Sales - Consolidated

R\$ million. %



Cash Generator Model

Outstanding management of sales and accounts receivables significantly reduces working capital



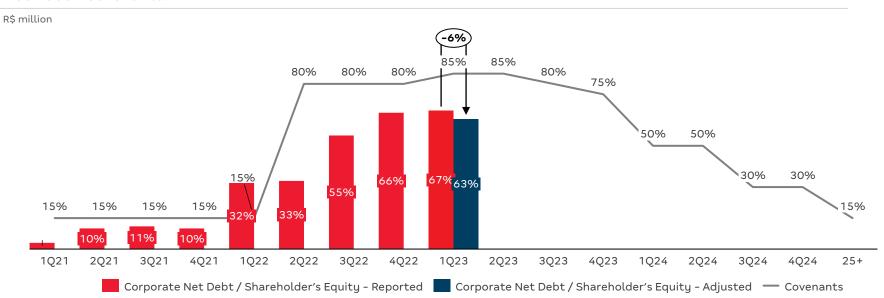


Source: Companies

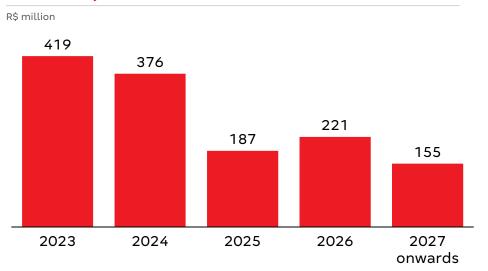
The company goes through a moment of post-Covid, but remains strategically well-positioned in the low-income housing segment in Brazil







Debt Maturity Schedule



The company goes through a moment of post-Covid, but remains strategically well-positioned in the low-income housing segment in Brazil



Cash Generator Business Model

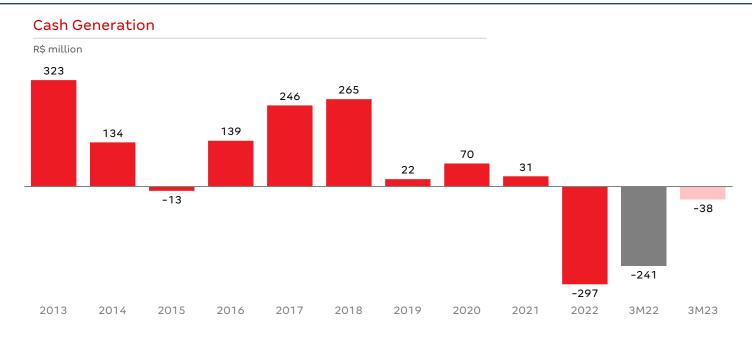
- Mortgage transfer right after sales
- Fast construction cycle
- Accelerated cash flow generation

Minimum Cash

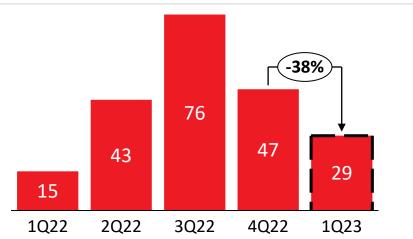
- Minimum cash equivalent to:
 - 3 months of operational cash outflows
 - Debt (short term)
 - Land (short term)

Capital Distribution

- Stock buyback
- Dividends payment







We see 2023 as the last year of crossing this new turnaround started in 3Q21, when we detected worse than expected inflationary pressures and execution challenges in the context of the pandemic. It should be noted that our cost variances should follow this new downward trend, the expectation is that approximately 80% of the most problematic works in terms of cost deviations (launched by Dec/2021) end by the end of 2Q23, which ensures a significant recovery of margins expected for the second half of 2023.



Strategy

The segment and our business model enable a resumption of growth, in addition, Tenda has developed an innovative business model, based on offsite construction, to reach new markets

Tenda enters this market creating a competitive differential through off-site industrialization, with the adoption of wood frame technology

Alea houses are produced with a high-tech construction method, created in the United States and used in several countries around the world. Resistant, with thermal comfort and acoustic insulation, offering a new way of living.



Alea launches brand focused on products offered in open lots: "Casapatio Project"

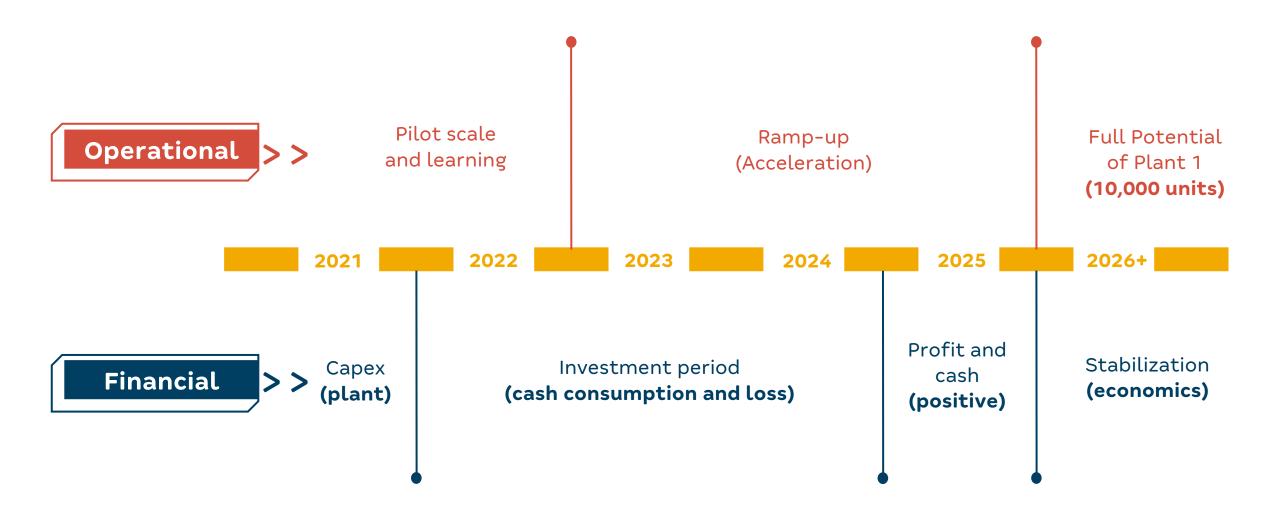


Casapatio operates in a new project line, buying ready plots with unbuilt units or making partnerships in already approved subdivisions. This accelerates the company's launching process, reducing the legalization time from an average of 24 to 36 months to around 2 months. These are units of 44 or 47 square meters built, with two bedrooms and an average sales price of between R\$160,000 and R\$260,000, included in the "Minha Casa, Minha Vida" program. But, besides coming on plots of up to 200m², the houses will be entirely built in the factory. The first Casapatio project is being launched in March, in the city of Luiz Antônio, metropolitan region of Ribeirão Preto (SP), with 94 plots.



2022 was a year of evolution and many learnings for Alea's sustainable growth, we focused on stabilizing the operation at pilot scale to accelerate growth in 2023





Source: Company 22

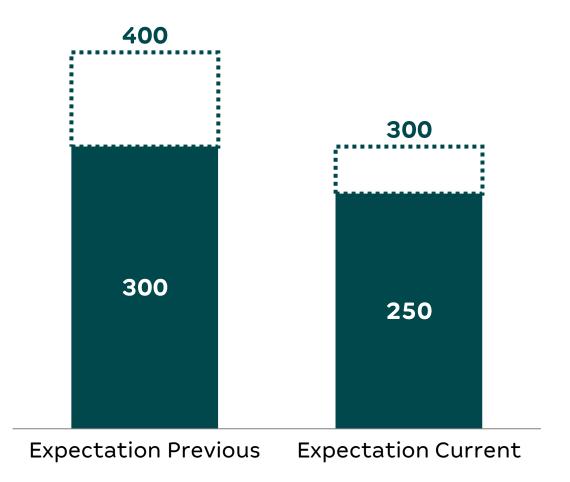






Lessons learned from the operation until 2022 allowed for the development of cash planning for the coming years resulting in an exposure between R\$50m and R\$100m less than expected.

Cash Consumption 2020 to 2024 (R\$ million)



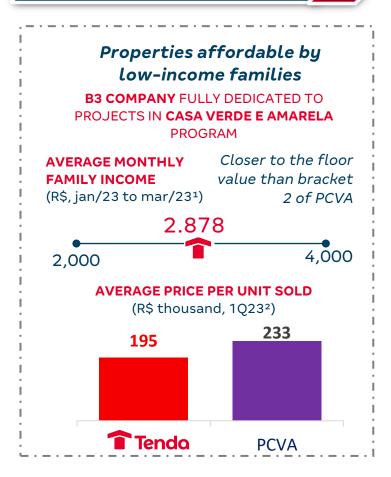
Source: Tenda Day 2022

ESG

ESG Pillars



Social inclusion



Respect for clients and employees



OF PROJECTS LAUNCHED AFTER 2013 00% WERE **DELIVERED WITHIN SCHEDULE**

Most employees directed hired



... of which

ARE DIRECTLY HIRED BY TENDA

Own employees in ~100% of the tower's activities



SAFE ENVIRONMENT:

INDUSTRIAL RISK MONITORING **STANDARDS**

Commitment to ethics and governance

Culture focused on ethical conduct

- ✓ Ethics Committee coordinated by the CEO
- ✓ Ethics Code for employees and suppliers
- ✓ Preliminary Assessment og suppliers
- ✓ Independent Reporting Hotline

Reference Governance

90%

COMPLIANT WITH IBGC'S BEST PRACTICES IN 20193

- ✓ A Novo Mercado Company
- ✓ All board members are independente
- ✓ All the directors are statutory officers, with 20% of compensation linked to long term incentives⁴

Tenda is listed on the B3 Novo Mercado, highest level of Corporate Governance in the Brazilian stock market



28



Highest level of Corporate Governance at B3:

- 100% commom shares (ON)

-	Tag along de	100%	Novo
	Те	nda	Mercado ¹
Financial Committee	\checkmark	Yes	83%
With Independent memb	ners 🗸	100%	34%

Installed Fiscal Council	Yes	54%
Compensation Committee	Yes	17%

Ethics Executive Committee	✓	Yes	N/A

Investment Executive Committee	√	Yes	N/A
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Executive Committee for	✓ Yes	N/A
Regulation and Strategy	V	

Internal Financial Committee	Yes	90%

Strategic Risk Management Policy	\checkmark	Yes	74%
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Related Party Transaction Policy \checkmark Yes N/A

Board of Directors Nominating Policy \checkmark Yes N/A

Board of Directors

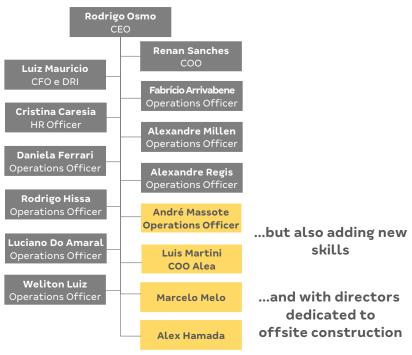
	Tenda	Novo Mercado ¹
Independent Board of Directors	100%	45%
No family relationship	√ 0%	43%
Individual performance evoluation	Sim	69%

7 independent members, elected for 2 years-terms



Board of Executive Officers

Qualified and experienced team, with years of experience in the sector...

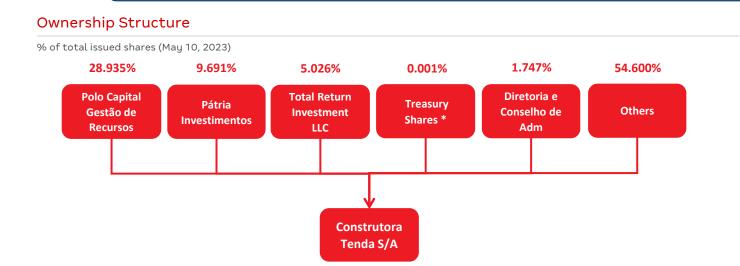


Compensation based on long-term performance, ensuring alignment with shareholders

- 2022: 32% long-term incentives, 40% fixed remuneration and 28% short-term incentives
- Long-term incentives: stock options programs that reward the result of a 3-year period

In January 2019, the Tenda entered the theoretical portfolio of the **IBRX 100.**





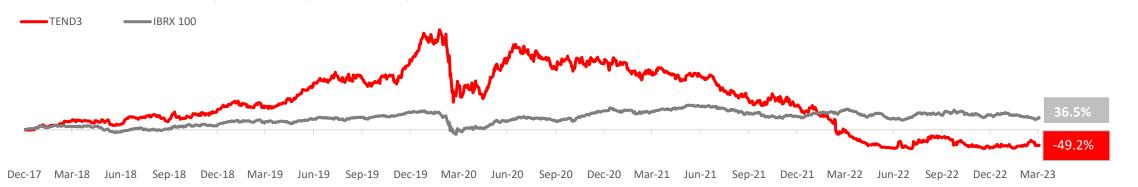
Stock Performance

TEND3. As of March 31, 2023

	30 Days	90 Days	180 Days
ADTV ¹	R\$ 25.9 mi	R\$ 20.5 mi	R\$ 20.6 mi
Performance	5.3%	16.8%	-33.7%

Stock Performance

TEND3 and IBRX100. Performance from December 28, 2017 to March 31, 2023, December 28, 2017 = 0.























^{*} The company's treasury shares are related to judicial blocking.



